



Enriching Lives Through Distinctive Journeys

For Immediate Release

Big Five's Navigator Series™ Edition II has arrived

New destination travel book offers cutting edge innovation

Stuart, FL, July 22, 2013 – “I smile when I remember our very first brochure, which was a small, black and white booklet on newsprint,” said Mahen Sanghrajka, CEO and founder of Big Five Tours & Expeditions. “With today’s cutting edge information technology, we have put the world in the palm of your hand.”

Indeed, the Navigator Series™ Edition II has taken the idea of a travel brochure and turned it into a stunning hard cover travel book featuring text and photos from 44 countries around the world. What’s more, travelers planning a vacation can now use their smart phone to scan the destinations featured, and watch amazing videos of places to see and things to do. These videos capture the spirit and essence of each place, helping travelers easily gain a sense of what it will be like to go there on holiday. The entire Big Five travel catalog is also available in digital form at www.bigfivenavigator.com.

In addition to the latest information technology, The Navigator Series™ Edition II also highlights Big Five’s leadership as a company committed to sustainable tourism principles and practices. Increasing numbers of travelers are searching for trips that reward them with engaging, authentic experiences, while also benefiting people and the planet. To help them in planning their great green holiday, a green frog icon marks those trips that feature one or more pillars of sustainability – conservation and protection of natural habitats and biodiversity, benefits to local communities, and support for cultural heritage, archaeological and historical preservation.

“We believe that travel can be a powerful way to make the world a better place. At Big Five, our goal is to provide each of our guests with the vacation of a lifetime that also helps to protect our planet for future generations,” says Ashish Sanghrajka, President of Big Five Tours and Expeditions.

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Celebrating more than 40 years in travel, Big Five Tours & Expeditions offers luxury guided trips to Africa, Asia, South and Central America, and South Pacific.

For more information, visit www.bigfive.com or contact Big Five, (800) 244 3483, email: info@bigfive.com. Media contact: Deborah Kilcollins, Email: deborah@bigfive.com

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