



Enriching Lives Through Distinctive Journeys

For Immediate Release

Big Five journey selected by *National Geographic Traveler*

Tour featured on 2013 list "50 Tours of a Lifetime"

Stuart, FL (April 16, 2013) – On the southeast coast of the Arabian Peninsula, Oman offers the traveler sunrises on a solitary beach, traditional Bedouin settlements and dramatic desert landscapes.

For the sixth year, one of Big Five Tours & Expeditions' adventures has been ranked among *National Geographic Traveler's* 2013 "50 Tours of a Lifetime." OMAN: CARAVANS OF THE BEDU journeys into the heart and culture of this fascinating country. Its article appears in the May 2013 issue.

"We are proud that this is Big Five's sixth appearance on this list," said Ashish Sanghrajka, Big Five's president. "This is a forum that embraces originality and destination knowledge. Another important factor is that this program was crafted in keeping with our commitment to luxury sustainable tourism."

Oman has a sustainability plan that is geared toward limiting the number of travelers who come to Oman at any one time in order to preserve the authentic nature of the country and its culture. For example, this itinerary is designed to take a limited number of guests on a luxury, mobile-tented camping journey like no other.

It takes in some of Oman hundreds of miles of deserted beach and includes the ruins of the fabled *Lost City of Ubar*, chronicled in classical works such as Sir Ranulph Fiennes' "Atlantis of the Sands." Travelers also spend a night camping in the great *Empty Quarter*, the largest sand desert in the world. Bedu caravans set out from here on a rigorous journey into a vast, vacant land.

This journey includes accommodations; most meals; all transfers/transportation on a private basis; English-speaking private guides; entrance fees at sites; Big Five's 24-hour White Glove Service® guest assistance; and Big Five's complimentary basic trip interruption insurance. It begins at \$15,000 land price, per person, double occupancy,

With more than 40 years experience in luxury adventure travel, Big Five Tours & Expeditions offers luxury guided travel to Africa, Asia & the Orient, South & Central America, and South Pacific. For more information, contact Big Five, (800) 244 3483, or email: info@bigfive.com. For information about Big Five and sustainability, visit www.bigfive.com/40ways.

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Big Five Tours & Expeditions
1551 SE Palm Court
Stuart, Florida 34994, USA
Toll Free USA: (800) 244 3483
Tel: (772) 287 7995, Fax: (772) 287 5990
Email: info@bigfive.com
Corporate Site: www.bigfive.com
Affiliate Sites: www.galapagos.com, www.spiritofbigfive.org

Big Five Tours & Expeditions
251 Consumers Road, Suite 1200
Toronto, Ontario, M4P 1E2 Canada
Tel: (416) 640 7802
Toll free: (888) BIG FIVE (244 3483)
Fax: (647) 436-8181
Email: info@bigfivetours.ca
www.bigfivetours.ca

Press kit available

Media contact: Deborah Kilcollins, Communications Liaison

(888) 244 3483, (772) 287 7995, ext. 2214, Email: deborah@bigfive.com

Big Five Tours & Expeditions
1551 SE Palm Court
Stuart, Florida 34994, USA
Toll Free USA: (800) 244 3483
Tel: (772) 287 7995, Fax: (772) 287 5990
Email: info@bigfive.com
Corporate Site: www.bigfive.com
Affiliate Sites: www.galapagos.com, www.spiritofbigfive.org

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251 Consumers Road, Suite 1200
Toronto, Ontario, M4P 1E2 Canada
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