

BIG FIVE[®]

TOURS & EXPEDITIONS

Enriching Lives Through Distinctive Journeys



IN THE MEDIA

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2010

“Inside the Walled City”

By Hunter Holcombe, *Virtuoso Life*, September/October, 2010
Feature story on Cartagena, Colombia.

“Growth in FITs and starts”

By Michelle Baran, *Travel Weekly*, August 9, 2010
Cover story on escorted tours.

“Egypt Unearthed”

By Tara Weingarten, *New York Daily News*, both print and online, June 13, 2010.
Ms. Weingarten traveled with Big Five to Egypt.

“A-List of Top Travel Agents”

Travel + Leisure, Aug. 2010

T+L editors, who evaluated hundreds of candidates for this highly-selective guide, named three of Big Five’s specialists to this list for a second year.

“Going Green on the White Continent”

Virtuoso Insights, August/September, 2010.

Big Five spotlighted for Antarctica voyages.

“Despite gov’t assurances, Serengeti Highway is still under fire”

By Michelle Baran, *Travel Weekly* print, August 2, 2010; online July 30, 2010.

“Big Five Sets Ecuador Package with Galapagos Cruise”

Travel Pulse, July 27, 2010

“Digital brochure available from Big Five”

TravelPress.com, Baxter Travel Media, July 28, 2010

Big Five’s new electronic edition of its 2010/2011 brochure is now available.

“Big Five Tours & Expeditions’ Special Collection for 2010 Luxury Travel”

Miami Herald online, June 24, 2010

About the Navigator Series brochure for 2010/2011. This release also appeared on a number of tv websites such as WCAX.com, Vermont and Sacramento Bee, California.

“Egypt’s Newest Antiquities”

By Tara Weingarten, *Newsweek*, July 19, 2010

Big Five mentioned as one of the “Guides to go with” for this story.

“Africa Arrives”

By David Cogswell, *Vacation Agent Magazine*, July 2010.

Big Five profiled as one of the tours operators who are “bringing Africa into the mainstream with new safari packages.”

“Big Five wins Summit Creative Award”

Vacation Agent and Travel Pulse, June 2, 2010

Big Five’s new Navigator Series brochure wins creative award from Summit International Awards organization.

“Editors’ Choice: Big Five Tours & Expeditions”

Leader’s Magazine, July, August, September 2010

Profile of Big Five Tours & Expeditions.

“2010 Trips of the Year”

Outside, April 2010

Big Five’s land-based Galapagos dive program ranked as one of 20 tours selected as the best trips of 2010.

“Spirit of Big Five Foundation Join Haiti Relief Efforts”

Vacation Agent Magazine, April 2, 2010

Spirit of Big Five Foundation, the nonprofit arm of Big Five, and the Bodhi Tree Foundation join to support the work of the Edeyo Foundation with \$10,000 in matching funds to help affected children and their families in the aftermath of January’s devastating earthquake.

“Big Five Galapagos Honored by Outside Magazine”

Agent@HomeVacation, March 2010

Big Five Tours & Expeditions’ Galapagos Safari Camp program was selected by Outside magazine as one of the 20 programs for 2010.

“Where to Go Next”

By Elaine Glusac. *Private Clubs Magazine*, March 29, 2010

Big Five’s Colombia programs featured as one of “four of the world’s hottest emerging destinations.”

“An Emotional Attachment”

Leaders magazine, Jan., Feb., Mar 2010

Ashish Sanghrajka, president of Big Five, is profiled as one of the leaders in the hospitality field.

“Tour Operators Report Passengers Safe After Chile Quake”

Travel Pulse. March 1, 2010

Big Five is one of two tour operators cited about emergency plans during this natural disaster.

2009

“A-List of 129 Top Travel Agents”

Travel + Leisure, Oct., 2009.

T+L editors, who evaluated hundreds of candidates for this highly-selective guide, and three of Big Five’s specialists were selected for this list.

“Bigger isn’t necessarily better”

Travel Agent, March 2, 2009

Big Five features small ship cruises.

“White Glove treatment at Big Five”

By Donna Tunney, *Travel Weekly*. February 25, 2009.

Big Five launches its premier White Glove Service for improved guest satisfaction.

“Big Five Launches Precious Journeys Collection”

TravelPulse. February 2, 2009

Big Five’s new collection responds to client demands for shorter vacations with added value.

“Best Adventure Travel Companies on Earth in the 2009”

By Claire Martin, Costas Christ. *National Geographic Adventure*. February, 2009.

Big Five is for the second year, listed among the best Tours Operators and Safari Outfitters in the world.

“Big Five, Sustainable Travel International Offer Safari”

TravelPulse. January 15, 2009

Big Five and Sustainable Travel International offer carbon-neutral safari to Kenya.

“ATTA Members Comprise More than Half of National Geographic Adventure’s ‘Best Adventure Travel Companies on Earth’”

Adventure Travel News, January 8, 2009.

“Big Five Tours & Expeditions adds terrorism coverage to travel plan”

By Mackenzie Allison. *Travel Agent Central*, January 8, 2009.

Big Five offers premium travel insurance that includes terrorism coverage as standard.

“Big Five adds acts of terrorism to insurance coverage”

TravelPulse.. January 8, 2009

“Big Five begins offering terrorism insurance”

By Michelle Baran. *Travel Weekly*. January 8. 2009

2008

“Incidents in India and Thailand will have impact”

By Michelle Baran. *Travel Weekly*. December 8, 2008.

“India tourism suffers blow at beginning of the high season”

By Michelle Baran. *Travel Weekly*. December 1, 2008.

“Ten best new adventure trips for 2009”

Smartertravel.com. December 2008.

Big Five’s new six-day Colombia program, *Coffee, Culture & Charisma*, is featured as one of the best new trips for 2009.

“WTTC Unveils Judges for Tomorrow Awards”

Travel Pulse. November 18, 2008

The World Travel & Tourism Council (WTTC) announced 2009 judging committee, which includes Mahen Sanghrajka, chairman, Big Five Tourism and Expeditions, for the Tourism for Tomorrow Awards.

“Keeping an eye on the details”

By David Cogswell. *Modern Agent*, November, 2008

Big Five Tours & Expeditions president, Ashish sanghrajka, profiled.

“A good time to go east”

By David Cogswell. *Modern Agent*, November, 2008

Tours operators increase offerings in Asia. Big Five’s *South India Highlights* featured.

“Small in Beautiful”

Travel Weekly. October 20, 2008

Editorial by Ashish Sanghrajka, president of Big Five Tours & Expeditions, on the value small firms when it comes to changing strategies.

“Responding to the Financial Crisis”

TravelAgent. October 13, 2008.

Letter to the editor from Big Five’s president regarding the travel industry and the financial climate.

“Big Five Foundation’s Christ Wins Visionary Award”

TravelPulse. October 1, 2008.

Spirit of Big Five Foundation’s Ambassador at large, Costas Christ, wins 2008 Visionary Award from International Restaurant & Hotel Awards.

“Nicaragua Tourism Promotes Rum, Coffee & Cigars”

TravelPulse. September 12, 2008.

Big Five's *Nicaragua Highlights* featured.

“Ashish Sanghrajka Named Big Five Tours President”

TravelPulse. September 2, 2008.

Ashish Sanghrajka has been named president of Big Five Tours & Expeditions, succeeding his father and company founder, Mahen Sanghrajka, on the company's 35th anniversary.

“Rediscovering the Passion of Tourism”

By Ashish Sanghrajka. *Modern Agent*. August 1, 2008

Editorial by president of Big Five Tours & Expeditions on needed changes in the travel industry.

2007

“Best Outfitters on Earth”

National Geographic Adventure. November 2007.

Big Five recognized among the best tour operators in luxury global travel.

“Tour Operators provide strong foundations for charitable work”

Travel Weekly (online). Oct 29, 2007

Big Five's Spirit of Big Five Foundation featured.

“Big Five adds two”

Travel Agent magazine (online). October 11, 2007.

Big Five welcomes two new members to its management team.

“50 Tours of a Lifetime”

National Geographic Traveler. October 2007.

National Geographic Traveler recognizes Big Five's Australia program, *Arnhem Land, Kimberleys & Uluru*, among the best journeys for 2007.

“World's Best 2007”

Travel+Leisure. August 2007.

Big Five is recognized again as one of the top **Tour Operators and Safari Outfitters** by the magazine's distinguished readers.

“Big Five Set Fam of Egypt with Oberoi Cruises”

Modern Agent, May 25, 2007.

“Big Five Offers Southern China & Hong Kong Program”

Modern Agent, May 3, 2007.

Profiles Big Five's newest China program that takes visitors off track to areas not well known by tourists.

“Big Five secures extra space in Kenya”

Modern Agent, May 3, 2007.

Big Five responds to record number of Americans traveling to Kenya and East Africa.

“Cultural tourism: A big draw for visitors to South Africa”

By David Cogswell. *Travel Weekly*, April 24, 2007.

South Africa article which includes Big Five Tours & Expeditions as a resource.

“South Africa”

By Beth Habian. *International Travel News*. May, 2007.

Cover feature story about a trip to South Africa the writer took with Big Five.

“World’s Best Values, 2007”

Travel+Leisure. March 2007.

Big Five is recognized **second among only three Tour Operators and Safari Outfitters** for best value by the magazine’s distinguished readers.

“Big Five Tours releases new Africa brochure”

ModernAgent. Feb 1, 2007.

Features Big Five’s new Africa brochure as a valuable resource for trip planning.

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